

Michael Desjadon

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PROFESSIONAL PROFILE

Experienced graphic artist with proven project management capabilities and technical skill sets. A highly organized and focused team player who is adaptable, flexible and client-focused. Accustomed to switching gears quickly to accommodate new priorities. A resourceful individual who takes ownership of projects, sees the big picture, and effectively troubleshoots issues. Known for being loyal with a strong work ethic. Seeking to apply existing abilities while being challenged to stay abreast of new technology and trends. Welcomes a firm that appreciates dedication, a high level of detail, and a positive attitude.

WORK EXPERIENCE

MEDIA LOGIC, INC. – ALBANY, NY Feb. 2000 – April 2009
Senior Graphic Artist Feb. 2006 – April 2009
Graphic Artist Feb. 2000 – Feb. 2006

- Promoted into senior role which included a set client base, and full project management responsibility.
- Partnered with account managers, art directors and designers to meet clients' objectives.
- Selected to serve as artist for company's M2 subsidiary, supporting a smaller, regional clientele. Position required intensive contact with vendors and account managers.
- Successfully completed up to 15 projects at a given time, with varying durations, budgets and project scopes.
- Translated design concepts to produce a wide variety of pieces including: direct mail, trade show graphics, outdoor signage, interactive materials and other creative deliverables.
- Led pre-press production meetings to identify opportunities and resolve issues.
- Pooled production resources to meet and exceed expectations, while being cost efficient.
- Oversaw the complete production process, including organization and backup of files, client and internal revisions, press proofs and match print assessments, and final release of files and press checks.
- Ensured projects adhered to clients' graphic standards and printer specifications.
- Responded quickly to changes in requirements to meet clients' needs.
- Worked in conjunction with web designers to create web-ready graphics and layouts.
- Mentored graphic artists.

Key Clients: Visa, Wachovia Bank, Orange Regional Medical Center, Webster Bank, Farmers Allstate and M2 Design.

BRADY & BERG, INC. – WORCESTER, MA Oct. 1994 – Jan. 2000
Designer/Prepress Specialist

- Oversaw daily operations of service bureau during absence of owner.
- Worked with clients and printers to prepare files for output and printing.
- Managed projects from conception to project completion.
- Prepared web-ready graphics.
- Completed color correction and output of full color flyer inserts for major Worcester and Boston newspapers.
- Ordered supplies and managed inventory.
- Maintained chemistry of processors and color proofer.

TECHNICAL SKILLS

- MAC and PC based applications: Expertise with Quark, Illustrator, Photoshop and Adobe Acrobat. Strong knowledge of PageMaker, InDesign and MS Office.
- Proven ability to take design from conception through the complete production process: mechanical, color correction, style sheets, comps, and all facets of electronic production. Have strong comping/mechanical skills and typographic sense.

EDUCATION

Lyndon State College, Lyndonville, VT, 1994
B.A., Communications Arts and Sciences with concentration in Graphic Design; Dean's List

Online portfolio accessible at www.desjadon.com. Print portfolio and references available upon request.